

ACTOR MARKETING SEMINARS IN LONDON AND GLASGOW

Taught by Casting Director, Nancy Bishop

Sponsored by on-line casting service



“To be crude you are a product and you have to market yourself and get attention on the market place.” John Hubbard, Casting Director.

Don't blame your agent if you're not getting work. This two-hour seminar will focus on strategies for actors to promote themselves in an increasingly competitive market. The Internet is the great democratizer, offering endless possibilities for actors to get themselves seen.

In this seminar learn how to:

- organize a professional CV for international work.
- choose a winning headshot.
- best utilize search engines
- organize a successful website.
- produce an effective show reel.
- best take advantage of the Internet for actor marketing.

Actors can bring their own reels and material for critique.

Special emphasis will be focused on “Self Casting.” Casting Scene, in addition to being a search engine, offers actors the opportunity to film their own castings and send them to productions. Participants will view successful self casting sessions that have earned actors jobs, as well as learning how to effectively set up their own on-camera, on-line casting sessions.

London:

When: Wed, 26 November, 3pm- 5pm

Where: The Actors Centre, Tristan Bates Theatre

1a Tower St, London, WC2H 9NP, <http://www.actorscentre.co.uk/findus.asp>

How much: £5 for Actor Centre members and £10 for non-members.

To book in advance: bookclass@actorscentre.co.uk

Glasgow:

When: Friday, 28 November, 5pm-7pm

Where: University of Strathclyde, Student Union

The Debates Chamber, 6th floor.

90 John Street, Glasgow, G1 1JH

<http://www.strath.ac.uk/maps/studentsunion/>

How much: £6 or £5 for students

To reserve: casting@nancybishopcasting.com